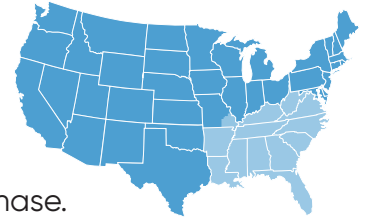


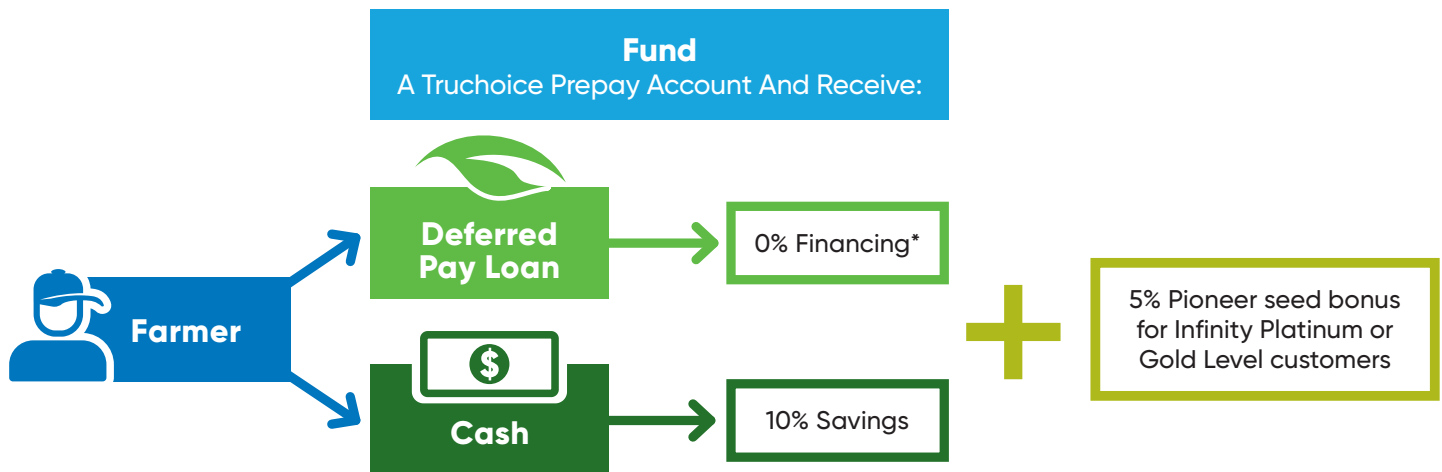


2026 TruChoice® Offer



A better way to buy your Corteva Agriscience™ crop protection products.
Up to **15% upfront savings** on your Corteva crop protection with Pioneer purchase.

Qualify For:	Details:
10% Cash Savings OR 0%* Financing	Requirement: Fund a TruChoice® prepay account with a minimum of \$5,000 by Feb. 27, 2026. - For approved customers, no interest will be applied to the deferred payment loan if paid in full before Dec. 1, 2026. - Deferred interest only applicable to Corteva Agriscience crop protection products purchased through a TruChoice Prepay Account.



1. INVOICE, pay, and achieve Infinity Platinum or Gold level status on your Pioneer® brand products with your Pioneer sales representative by **Jan 16, 2026**



2. FUND your TruChoice prepay account, with your Pioneer sales representative or on Pioneer.com, with a minimum of \$5,000 by **Feb 27, 2026**



3. EARN on Corteva Agriscience crop protection products

- PREPAY SAVINGS PLUS PIONEER CUSTOMER BONUS
- 0% FINANCING PLUS PIONEER CUSTOMER BONUS



4. SPEND your TruChoice prepay funds on participating Corteva crop protection products

See the 100+ eligible crop protection products at pioneer.com/truchoice

General program provisions

Sign your Grower Prepay Agreement via your local Pioneer sales representative or by logging on to Pioneer.com

1. Earn TruChoice® offer prepay savings or 0% financing by funding a prepay account from Oct 1, 2025 – Feb 27, 2026. Pay no interest if the loan is paid in full before Dec. 1, 2026. Spend your TruChoice prepay account funds at any authorized retailer; transactions must be entered into TruChoiceOnline.com between Nov 17, 2025 – Sept 30, 2026.
2. Any amount of prepay funds can be used towards your Corteva Agriscience crop protection products; however a minimum of \$5,000 deposited (plus any prepay savings) applied must be spent in order to retain any prepay savings.
3. Any quantities of qualifying products purchased during the offer period which are subsequently returned to the Pioneer agents or retailers are not eligible for the incentives, nor will they count toward the required minimum(s).
4. The Pioneer Customer Bonus is available to customers whose business operations are based in AZ, CA, CO, CT, DE, ID, IL, IN, IA, KS, ME, MD, MA, MI, MN, MO (excluding Bootheel counties of Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Iron, Madison, Mississippi, New Madrid, Oregon, Pemiscot, Perry, Reynolds, Ripley, St Francois, Ste Genevieve, Scott, Shannon, Stoddard, and Wayne), MT, NE, NH, NJ, NM, NV, NY, ND, OH, OK, OR, PA, RI, SD, TX, UT, VT, WA, WI and WY.
5. Earn the **Pioneer Customer Bonus** by:
 - A. Qualifying as an Infinity Platinum or Gold level customer and pay for your Pioneer brand seed by Jan 16, 2026. Contact your Pioneer sales representative for more information on how to qualify for Platinum or Gold levels.
 - B. Funding a TruChoice prepay account with your **Pioneer sales representative** or on **pioneer.com** from Oct 1, 2025– Feb 27, 2026.
 - C. Spend your Pioneer Customer Bonus with your prepay account funds at any participating retailer; transactions must be entered into TruChoiceOnline.com between Nov 17, 2025 – Sept 30, 2026.
6. Pioneer Customer Bonus cannot be combined with any other Corteva Agriscience brand customer bonus.
7. A complete list of participating products is published on pioneer.com/truchoice.
8. TruChoice prepay cash payments can be accepted by the Pioneer sales representative or online: Depositing funds online is easy, secure, and convenient at pioneer.com.
9. TruChoice financing is available by working with your Pioneer sales representative to initiate financing through the TruChoice financing program. This enables customers of Corteva Agriscience through its subsidiary PHI Financial Services, Inc., to finance their approved crop protection product purchases.
10. Have approved deferred payment loan with adequate credit limit. TruChoice financing for Corteva Agriscience crop protection opens Nov 17, 2025. Subject to credit approval and program requirements.
11. Participation in this program is subject to any terms, conditions and procedures that Corteva Agriscience may, at its discretion, change from time to time.
12. Grower must use the transacted TruChoice products on their own and/or rented acres. Corteva may suspend or terminate Grower's participation in TruChoice if Grower resells products purchased under the TruChoice Offer.
13. Retailers must meet reporting requirements (Report EDI, Ending Inventory and Grower Point of Sale (GPOS) in order to participate in TruChoice each year.
14. TruChoice financing used to fund a prepay account will have interest deferred until Dec 1, 2026. 0% interest will be realized only if full payment of the loan balance is received by Nov 30, 2026.

TruChoice Financing

Ask your local Pioneer sales representative about the flexible options available through TruChoice financing.

TruChoice support team: **1-800-922-2368**

pioneer.com/truchoice