



1926-2026

*Plant The One-Hundredth Season*



**PIONEER**  
HUNDRED YEARS

# THE OPPORTUNITY TO STRIKE **GOLD** WITH PIONEER® BRAND SEED IN 2026!

Strike **GOLD** and **WIN!**

Celebrate our 100-year anniversary with us in a big way!

Thirteen lucky winners will get a once-in-a-lifetime opportunity for an immersive seed journey experience. When you plant your seeds in 2026, check to see if yours is treated **GOLD**—you might just be one of the winners! If you are a winner, contact your local Pioneer Sales Representative.

[Pioneer.com/100gold](https://Pioneer.com/100gold)

